

Winter 2011

Dear Guide Applicant:

Thank you very much for your interest in working for ARTA as a guide. Enclosed please find a Guide Application to fill out and return to us. We'd like to complete our staffing process early in the season, so please submit your application by March 1st. We will contact you before the end of March regarding our decision.

ARTA has been successful in the whitewater rafting business largely because of the excellent guides we have working for us. Our staff is diverse in age and background and is very experienced. We have little turnover and hence have few openings each year. In trying to fill those openings we look for applicants with the following characteristics:

- Safe boating skills,
- Above average interpersonal talents,
- Leadership aptitude,
- Interpretive knowledge and interest,
- Good judgment,
- Team spirit,
- Solid work ethic,
- Shining personality,
- Good humor, and
- A strong commitment to ARTA's goals and philosophies.

We are hopeful that you possess these qualities and we look forward to hearing from you.

Sincerely,
THE AMERICAN RIVER TOURING ASSOCIATION, INC.

STEVE.

Stephen Welch
General Manager

THE AMERICAN RIVER TOURING ASSOCIATION

A NON-PROFIT CORPORATION

Who we are and what we do

MISSION: To introduce our guests to rivers, canyons and the wilderness and to involve them in our trips in a manner that is safe, meaningful, and beneficial to both the individual and the environment.

PHILOSOPHY: We believe that river trips are adventures, both socially and physically, and that they provide a unique setting for recreation, discovery and growth. We also believe that our natural environment is precious and that the more we all understand and experience it, the better able we will be to enjoy and safeguard it. We advance these beliefs by encouraging involvement and participation, by educating our guests and ourselves about the river and its canyon, and by donating all surplus revenues to environmental organizations who are working to protect the wild places we visit.

GOAL: Our goal is to conduct safe river trips which promote a sense of involvement and fulfillment; foster an appreciation of the wilderness; are legendary in their professionalism and satisfaction; and are a great deal of fun.

STYLE: We run trips that are participatory in nature and which compliment the pristine natural environment through which we are traveling. Our guests are welcome to become as involved in the trip as they desire and we encourage this involvement by hiring people who enjoy sharing their enthusiasm and knowledge of the outdoors with others. Our trips are wholesome and humorous and we tend to attract people who appreciate the social and wilderness aspects of a trip as much as they enjoy the whitewater.

HISTORY: ARTA was founded in 1963 by Lou Elliott, a printer by profession and an outdoorsman by avocation. Through his association with the Sierra Club, Lou took numerous trips down the rivers of the world and founded ARTA with the purpose of exposing as many people as possible to the values of wild rivers and pristine canyons. Lou's original motivation, which is still our inspiration today, was the belief that once exposed, people would treasure and protect these resources for future generations. ARTA is a non-profit corporation because we believe that our nation's wilderness areas belong to everyone and that no individual should profit from their use. We were the first outfitter to offer river trips throughout the west, hence we operate on a wide selection of rivers and have a generous choice of launch dates. We have an excellent safety record and a wealth of experience under a variety of conditions.

STRUCTURE: ARTA is a mutual benefit, non-profit corporation registered with the State of California. We are not tax exempt, but our assets are held by the State. All of our profits are either reinvested in the company or donated to conservation organizations. We have an 11 person Board of Directors, a year-round staff of 3 to 5 people and a seasonal staff of nearly 50. Our main office is in Groveland, California, about 5 miles from the Tuolumne River and about 20 miles from Yosemite National Park.

SCOPE: We conduct trips in California, (the Middle and South Forks of the American, Tuolumne and Merced); in Oregon, (the Rogue, Illinois and Klamath); in Idaho, (the Main Salmon, Middle Fork Salmon and Selway), and in Utah, (the Green through Lodore Canyon, the Green through Desolation Canyon and the Yampa).

PERSONAL INFORMATION:

NAME: _____

ADDRESS: _____

PHONE (S): _____ E-MAIL ADDRESS _____

SOCIAL SECURITY NUMBER: _____ BIRTHDATE: _____ HEIGHT: _____ WEIGHT: _____

Type and expiration date of your First Aid Card: _____ Type and expiration date of your CPR Card: _____

Dates you are available to work, (start and end): _____

ARTA has field operations in Lotus, (American), Groveland, (Tuolumne and Merced), Oregon, (Rogue, Illinois, & Klamath), Idaho, (Selway, Main and Middle Fork Salmon), and Utah, (Green and Yampa).

In which area are you most interested in working? _____

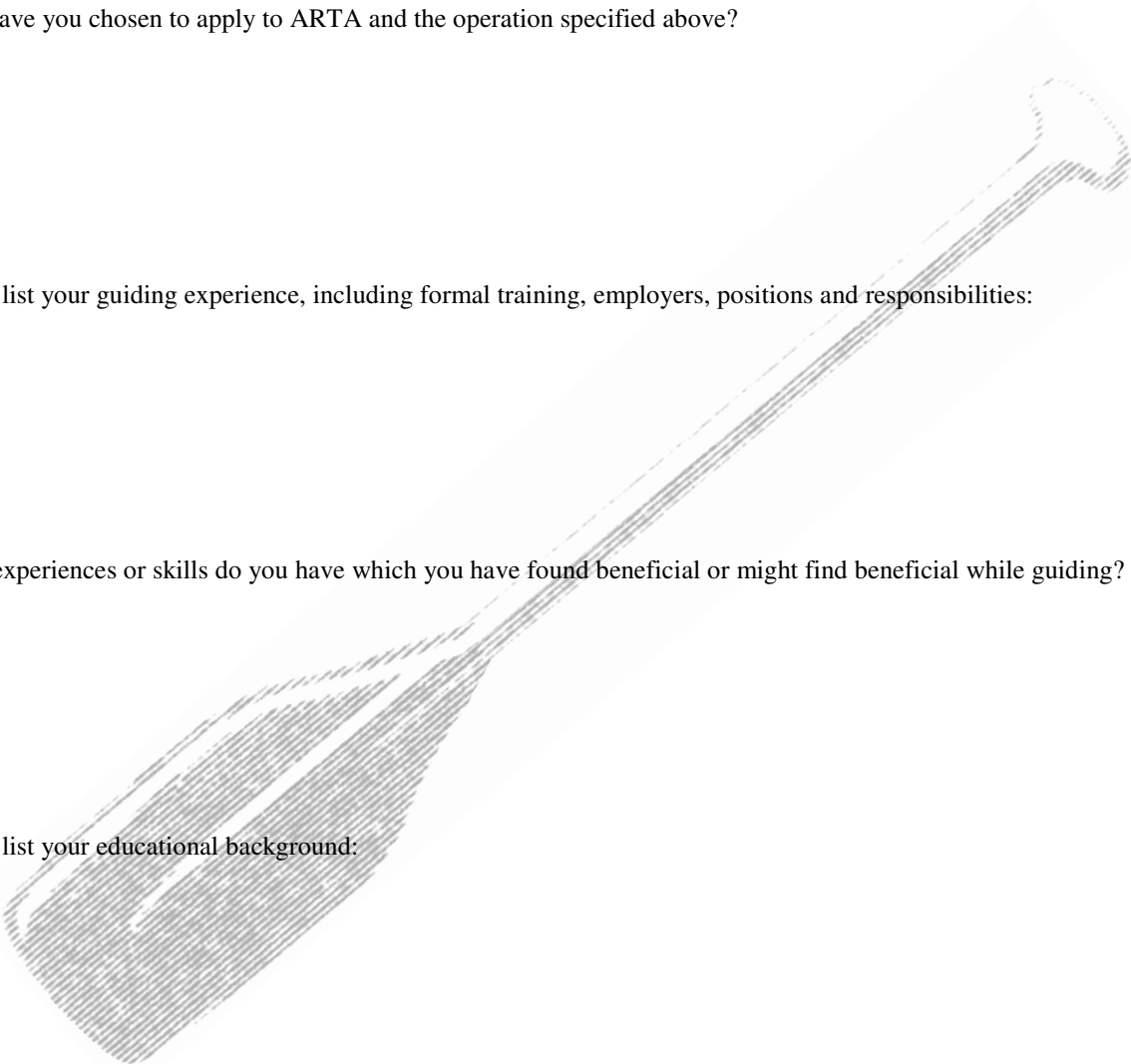
QUALIFICATIONS -

Why have you chosen to apply to ARTA and the operation specified above?

Please list your guiding experience, including formal training, employers, positions and responsibilities:

What experiences or skills do you have which you have found beneficial or might find beneficial while guiding?

Please list your educational background:



PHILOSOPHY -

What do you feel is the most important part of a river trip?

What do you feel is or will be the most difficult part of being a guide?

What do you feel is or will be the most enjoyable part of being a guide?

What are your long-term goals in life?

PERSONAL -

On a separate sheet of paper, please explain how ARTA would benefit by having you as a guide.

REFERENCES -

List three people, (with addresses and phone numbers), who we can contact concerning your skills and character.

SUBMISSION -

Please return this application and any other information you feel would be helpful to:

ARTA, 24000 CASA LOMA RD, GROVELAND, CA. 95321.

Call 209/962-7873 if you have any questions. Thank you.